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Going Beyond the App: Online International Development to Reach Teachers on the Margins

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Linda Smetana, California State University East Bay
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Agenda

- What was Beyond the App 2020?
- Outcomes of Beyond the App 2020
- Lessons Learned
- Sustainability

<https://www.beyondtheappliteracy.com/>

<https://literacybeat.com/2022/07/04/literacy-beat-in-dublin-ireland/>



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- Participating educators were able to put literacy instruction first
 - as they evaluated the affordances of various platforms, apps, hardware, and software to teach literacy with technology purposefully.
- They were able to model their understanding of technological affordances such that their students will be able to think critically about content to be learned and how to leverage their use of technology.



Beyond the App: The Audience

- During COVID
- Shift quickly and adeptly
- Needed interactive and immersive models
- Some sessions offered in Arabic only,
 - Nearly half the entire agenda of sessions were offered with simultaneous translation into Arabic.

Beyond the App

Outcomes of
Beyond the App
2020

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STUDENTS AND TEACHERS READING AND WRITING
TOGETHER | NOVEMBER 5 TO 7, 2020

Co-planning in the Middle Grades



YouTube

ATTENDEES



Feedback

- I feel more comfortable knowing what available tools are good ones to support online literacy and online learning.
- Utilizing the framework from Drs. Fisher and Frey we will begin shifting our practices during synchronous and asynchronous times. We are currently using their ideas about collaboration during synchronous times to strengthen our instructional practices.
- تعلمت أن استخدم التطبيق الذي يوصل المعلومة للطالب بشكل اسهل وامتع ليست كل التطبيقات تساعد في توصيل المعلومة (learned to use the application that delivers information to students in an easier and enjoyable way. Not all applications help in communicating information.)
- Materials and information shared in the presentations were useful and practical for students in teacher preparation programs.

Outcomes of
Beyond the App
2020



Feedback

- Teaching online is a huge challenge, so we have to discover new ways. Many times, we can't find a solution on ourselves, so I was able to get good ideas ;)
- I am going to be more intentional about designing opportunities for community building within the online classroom, both synchronously and asynchronously.
- استخدام اسلوب القصة المناسب لبيئة فصلي استخدام بعض برامج الإنترنت للتواصل مع طلابي. flipgrid (Use story style appropriate to the classroom environment Use some Internet programs to communicate with my students Use Flipgrid program)
- My impression about this online professional development was well organized and went seamlessly. Until the in-person conferences, I would like to have opportunities to attend online Professional Development.
- I really enjoyed how it was developed. I appreciated the use of technology to include speakers of other languages as well.

Outcomes of
Beyond the App
2020



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Beyond the App

- Post-Action – What We Learned
 - The power of teacher professional development for gender equity.
 - Many think reading means decoding written text to discover the single, universal meaning. BTA showed teachers how to examine text in the context of power, bias, and social justice.



Beyond the App - Sustainability

- Partners
- Long-range vision
- Buy in for all
- Engagement after the event
- Purpose - Both focused and evolving



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22nd European Conference on Literacy
Dublin, July 4-6, 2022

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